Strategy update 27 February 2013





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Unless otherwise stated all reported figures include share of JVs and associates after interest and taxation (except adjusted operating profit which includes share of JVs and associates before interest and taxation) and are before depreciation of fair value uplifts to property, plant and equipment from Strategic Investments and exceptional items and certain re-measurements.





Sam Laidlaw Chief Executive

Progress against previous strategic priorities

Strategic priorities

Strategy delivery over past 3 years

Grow British Gas



- ✓ Stable BGR profit and market share
- ✓ BGS profit up 34%
- ✓ Leadership in systems, online and smart

Deliver value from our growing upstream business



- ✓ 2P reserves up 50%, production up 50%
- Established significant Norwegian business
- Strong nuclear output and life extensions

Build an integrated North American business



- ✓ US customer numbers up 75%, DEB power volumes up 54%
- ✓ Multi-state services capability
- ✓ Gas and liquids production up 50%, resource base trebled

Drive superior financial returns



- ✓ EPS up 25%
- ✓ DPS up 28%
- ✓ TSR 36% (FTSE 100: 21%)

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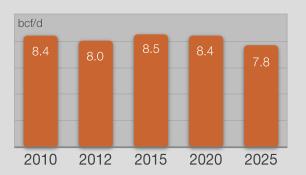
The external environment is evolving

- Gas continues to play a major but changing role in UK and US energy supplies
 - the **UK** is increasingly reliant on imports. LNG will intensify the link between the UK and global gas markets
 - in North America, growing shale production has resulted in low prices and is opening an opportunity for exports
- In UK power generation, new investment depends on regulatory outcomes
- Downstream trends differ in our markets
 - in the UK, affordability is high on the political agenda and energy efficiency and technology are key to managing energy bills
 - in contrast, in North America bills are decreasing and the market environment is improving



Gas has an important role to play in the US and UK

Forecast UK gas demand



UK - continuing role for gas
Forecast demand for power generation

Slow Progression scenario

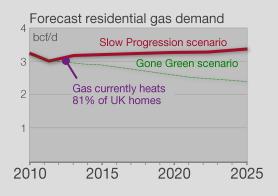
Gone Green scenario

2010

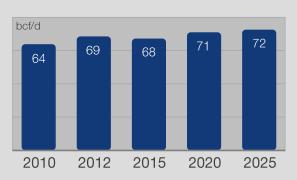
2015

2020

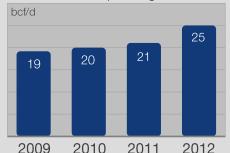
2025



Forecast US gas demand



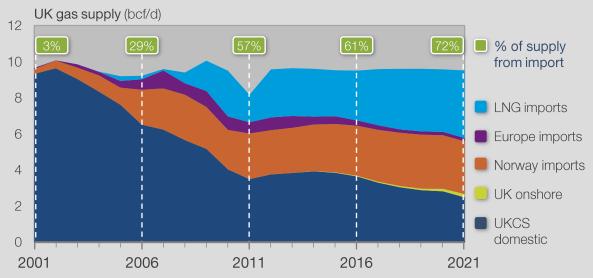
US - new sources of demand Gas demand for power generation



- Coal to gas switching in power
- Lower CO₂ emissions
- Potential additional industrial demand growth
- Scope for gas exports



UK more reliant on gas imports

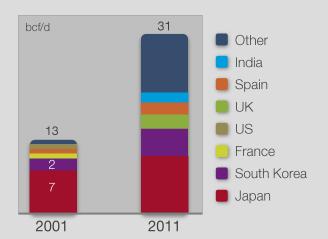


- Traditional supplies declining
- LNG increasing
- UK shale may contribute in the longer-term



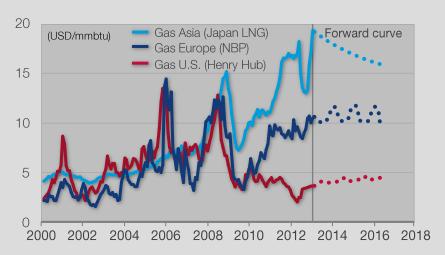
LNG intensifies link between UK and global markets

Growing global LNG demand



- UK competing for supply in a global LNG market
- 25 countries importing LNG in 2011 (12 in 2001)
- Spot LNG increased from 6% to 25% of traded volume between 2005 and 2012

Regional pricing with high volatility

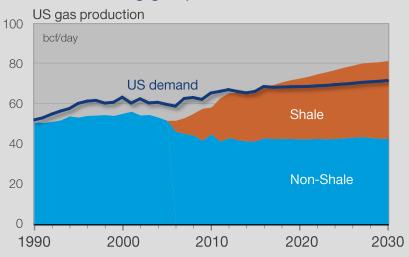


- Regional price spreads are driven by
 - North America: abundance of gas
 - Asia: oil indexation and growing demand
 - Europe: tension between oil indexed and gas-on-gas pricing



Shale gas has transformed the US energy outlook

Shale increasing gas production



 Greater certainty about scale and enduring nature of shale gas in the US given technology developments

LNG export projects are planned

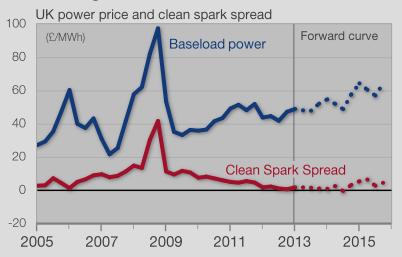


- >20 LNG export projects under consideration
- UK a potential future market for US gas



UK Power investments depend on regulatory support

Gas fired generation



- Spark spreads remain low
- Reserve margins expected to fall for next three years, leading to market tightening
- Attraction of new investment will depend on capacity payments, which remain uncertain

Renewables

Average offshore wind project characteristics

	Average size (MW)	Distance to shore (km)	Average water depth (m)
Round 1	~100	8	9
Round 2	~500	25	15
Round 3	~1,000	60	45

1. R3 zones are c.3,500MW but actual projects are likely to be divided into smaller sizes

- Projects are becoming larger and more complex
- Regulatory uncertainty remains
 - CfD design and strike price
- Few equity investors able to take construction risk
- Fixed price will no longer provide a hedge for downstream volatility

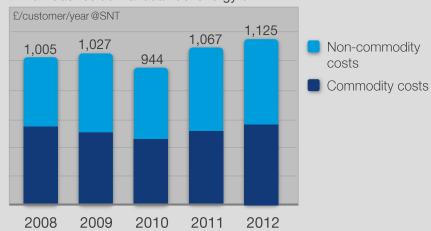
Downstream: emphasis on affordability in the UK

Challenging economy, pressure on spending



Energy bills increasing

British Gas residential dual fuel energy bill

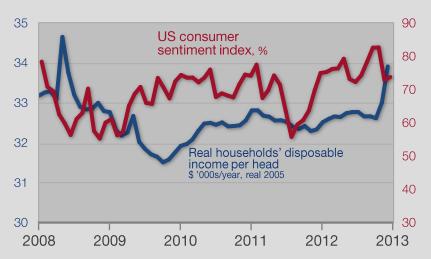


- Regulatory scrutiny of pricing and product transparency
 - building trust a key issue
- Energy efficiency more important for customers and Government
 - underlying gas consumption down 15% since 2008
 - cost of carbon abatement increasing

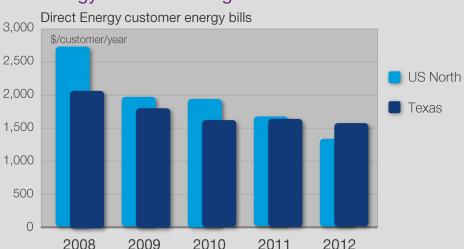


Downstream: favourable environment in NA

Income and sentiment improving



Energy bills decreasing



- Improving market environment
 - regulators welcoming competition
 - ~8m new residential competitive retail customers since 2008 (up 64%)
- Businesses interested in demand response and energy management services



Our strategic priorities

- 1. Innovate to drive growth and service excellence
- 2. Integrate our natural gas business, linked to our core markets
- 3. Increase our returns through efficiency and continued capital discipline

The leading integrated energy company with customers at its core

What these priorities mean

1. Innovate to drive growth and service excellence

Share technology and new propositions across the Atlantic, leveraging our leading positions. Grow in B2B, services and North American residential

2. Integrate
our natural gas business,
linked to our core markets

Invest for value in E&P, notably in North America, and limit capital employed in power. Increase our presence in LNG and grow optimisation activities

3. Increase our returns through efficiency and continued capital discipline

Drive operational and cost efficiency across the Group, deploy balance sheet capacity where we see value, return surplus capital to shareholders



New organisational structure

International Downstream

- Leverage scale benefits in sales operations, billing and customer service
- Share best practice in competitive energy retailing
- Share innovations and new products e.g. connected homes
- Deploy expertise across the Atlantic e.g. B2B and services

International Upstream

- Leverage technology, reservoir and geoscience expertise
- Harness project management capability
- Explore options for North American exports to UK as well as to US customers
- Optimise midstream and arbitrage opportunities

International functional organisation

- Leverage scale, systems and technology in the UK and North America
- Share best practice across the Atlantic Reduce cost
- Deliver best in class safety and environmental performance



New organisational structure

Sam Laidlaw Chief Executive **Chris Weston** Mark Hanafin Nick Luff Managing Director Managing Director Group Finance International Downstream Director International Upstream F&P Global British Gas Residential UK Power British Gas Services British Gas Business North America (excl. E&P) **Grant Dawson** Jill Shedden Group Director General Counsel & Human Resources Company Secretary Centrica Storage Ltd

Our strategic priorities

1. Innovate

to drive growth and service excellence

- Lead with great service and efficient operations
- Enable our customers to control their energy use in a simpler, smarter, more efficient way
- Grow in selected markets, building on our leading capabilities

2. Integrate

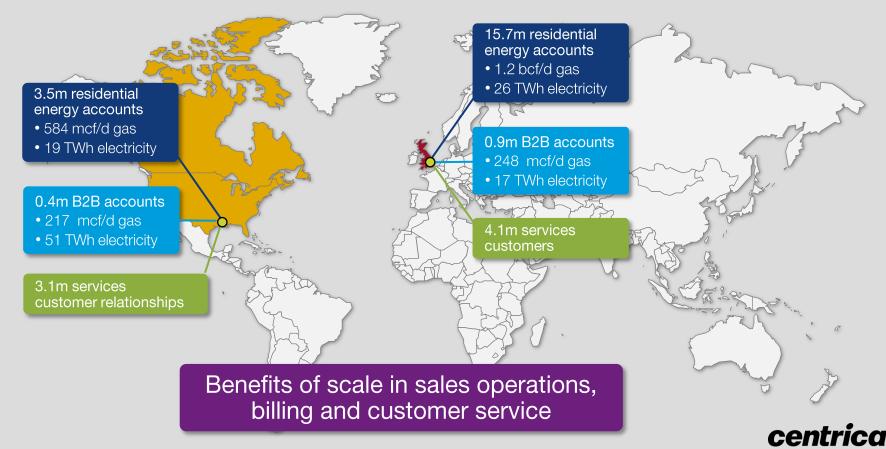
our natural gas business, linked to our core markets

3. Increase

our returns through efficiency and continued capital discipline



Our downstream business



Distinctive capabilities across downstream

Customer service and efficiency Home and	 'Five star' UK customer service rating from Consumer Focus Same day service promise in NA and UK IT platforms driving scale efficiencies UK base of over 11,000 highly trained engineers 	
business services	 Presence in 78 of top 100 US metropolitan areas – 1,900 US employee licensed technicians and 1,600 franchisees 	
Innovation	 No. 1 UK website, 30% of customers registered online Innovative US 'Free Power Saturdays' and 'Power-to-Go' propositions Highly rated connected home products and applications 	
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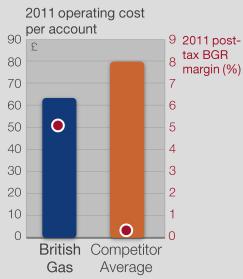






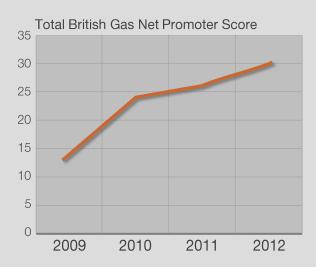
UK: great service and efficient operations

Efficiency in energy and services has improved . . .





. . . while Net Promoter Score has been increasing

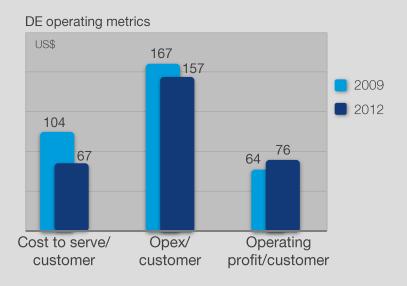


- Relentless focus on costs, enabled by leading systems and efficiencies
- Energy customer churn 3pp below industry average

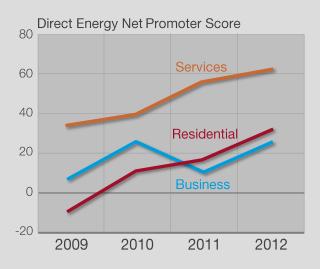


US: great service and efficient operations

Operational efficiency is increasing...



... as are Net Promoter Scores



- Call centre consolidation reduced costs but maintained service
- Investment in customer information platforms to improve first call resolution



Opportunities to differentiate in residential

- Additional opportunities in connected homes driven by
 - smart meter roll-out
 - energy efficiency
- Good fit with our digital presence and services capabilities











- Target attractive customer segments bundling products, services and energy
- Aid customer retention differentiates British Gas and Direct Energy from competitors
- Material contribution to future operating profit



Opportunities to differentiate in B2B

Improving energy performance in UK

- EPCs partnering with major organisations to fund energy saving measures, paid via energy bill reduction
- 7 UK partnerships from standing start
 - 5-10 year contracts
 - growing book, 5-10% net margin
- BGB Services 2012 revenue up 12%

Demand response is already material in US

- Customers modify electricity consumption in response to electricity prices
- Large and growing US market: from 15GW in 2007 to >30GW in 2012
- Creates a 'virtual generation' asset at lower capital and operational risk than peaking plants

Distributed generation poised for growth Average Installed Price of Distributed Solar PV 1 12 S/W All other costs PV module 2012 1998 2010 2011 Energy management – potential for >15 GW of

commercial solar by 2016 in DEB's footprint

Reducing churn and improving margins through additional B2B services



A market leading position in North America

Strong growth track record

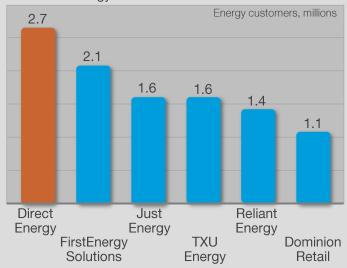
Direct Energy underlying operating profit



 DE downstream ROACE up from 9% to 13% since 2009

Market leading position

North America competitive residential energy retailers



- 400,000 DEB accounts
 - small business segment operating profit has grown 8x since 2009

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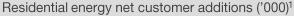
North America: growth in residential

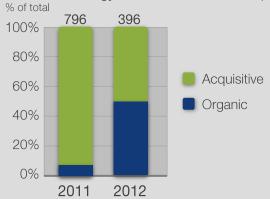
Integration of bolt-on acquisitions

2011 acquisitions	Cost	IRR (latest view)
Gateway	\$90m	15%
Vectren	\$39m	17%
First Choice Power	\$270m	12%

- Platform standardisation and staff consolidation to deliver synergies
- Flexible integration approach to identify opportunity above investment case
- Identify and retain best practices (e.g. targeted sales strategies)

Organic customer base growth





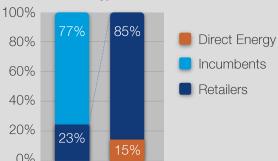
- Product differentiation and effective sales channel management delivering higher organic growth
 - USNE customer base now 1.4m
- New sales channels including improved digital platform



Positioned for further growth in North America

Large residential energy market with room for growth . . .

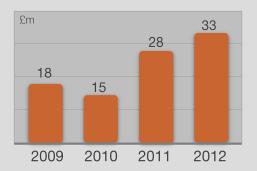
Residential Energy market share % of total (2012)



- 50m homes in deregulated markets in the US
- Realise scale benefits and portfolio diversity
- Leverage smart opportunity

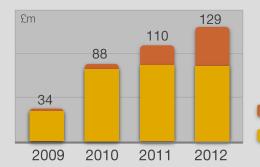
... supported by growth in Services and B2B

Services DE Services operating profit



- 13% p.a. growth in customer relationships (2009-12)
- Strengthen services platform and build protection plan business

B2B DE Business operating profit



 Target growth in small business and through new offerings (e.g. demand response)



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Growth prospects in downstream

			Operating profit
British Gas	BGR	Operational efficiency and great service to remain competitive	maintain stable margins
	BGS	 New segments (e.g. landlords), affinity partnerships, and smart meter enabled sales Connected homes and businesses to contribute ~£50m and underpin core propositions 	high single digit growth
	BGB	Near term challengingGrowth supported by business services	mid single digit growth over time
Direct Energy.		Organic growth in DER, DEB and DES: customer loyalty in DER and differentiated products and services	double in the next
		Bolt-on acquisitions: leveraging our integration expertise	3-5 years (downstream)
		Attractive adjacencies: leverage our existing customer base and core capabilities	centrica

International downstream in summary

1. Innovate

to drive growth and service excellence

Great service and efficient operations

Lead with great service and relentless focus on costs, utilising our unique scale, systems and services capabilities

Simpler, smarter, more efficient energy

Enable our customers to control their energy use with innovative new products and services

Growth in selected markets

Apply our leading capabilities in services and B2B in the UK and US, build scale in US NE and Texas residential



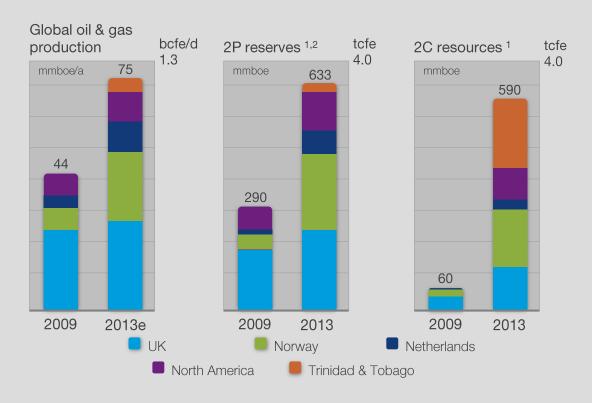
Our strategic priorities

1. Innovate to drive growth and service excellence

Integrate our natural gas business, linked to our core markets

- Grow and diversify our E&P portfolio for value
- Develop our midstream business to integrate along the value chain
- Maintain a low carbon power hedge and invest where we see value
- 3. Increase our returns through efficiency and continued capital discipline

Delivering on our strategy



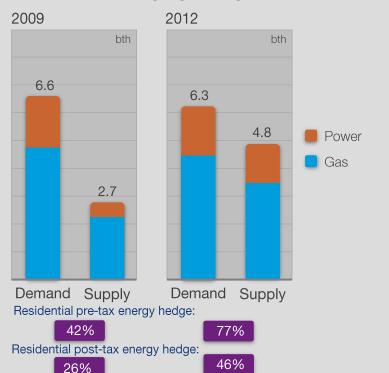
- Larger, more diverse portfolio
- 30 operated fields compared to 6 at the start of 2009
- Sustainable mix of producing, development and exploration assets
- Good progress towards existing production target
 - ~75mmboe/a in 2013 including 10mmboe/a in North America
- 208% Production Replacement Ratio for 2009-12



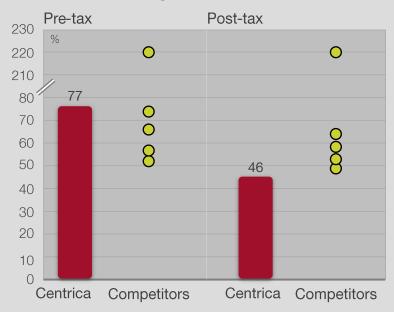
^{1.} At 1 January; Netherlands includes UK sector of Markham hub, Norway includes UK sector of Statfjord hub

Our UK hedge is now in line with our competitors

Centrica's changing energy balance¹



Centrica hedge ratio vs competitors





Distinctive capabilities underpin recent success

Distinctive capabilities Asset stewardship	 Recent achievements Morecambe field life extended beyond 2025 Wildcat Hills redevelopment commenced in 2012 Hydraulic fracturing of tight sands in Southern North Sea
Delivering mid-sized projects	 Ensign, Seven Seas and Atla fields brought into production Cygnus FID taken, supported by new £500m tax allowance, peak production ~110 mmcf/d Innovative but proven solutions (e.g. F3-FA self-installing platform)
Exploration in known subsurfaces	 40% 2010-12 exploration success rate, £3.5/boe finding costs 22 awards in latest UK and Norwegian license rounds Discoveries at Butch, Maria and Rodriguez
Strategic acquisitions and partnerships	 Norwegian assets acquired from Statoil for c.£1bn, alongside partnership agreement on gas exploration opportunities Statfjørd share increased to ~35% North American reserves up 65% over 3 years

Norway – a successful growth story



Production: fastest growing entrant since 2000

- 4 acquisitions between 2008 and 2012
- Statoil and Statfjørd acquisitions outperforming double-digit IRR acquisition cases
- ~65kboe/d in 2013 from Statfjørd, Kvitebjørn and Heimdal hubs



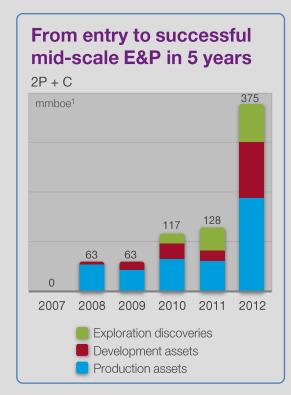
Development: capturing upside from our acquisitions

- Portfolio of 8 development assets (5 operated)
- Can sustain current production until at least 2020
- Self-funding from 2013



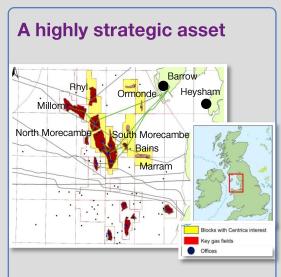
Exploration: outstanding success

- 37 licences awarded 95% success rate
- 10 wells drilled, with 60% success rate
- Average finding costs of £2.4/boe
- 10 further exploration wells identified





Morecambe – extracting value from a mature asset



- One of UK's largest gas fields
- First gas 1985, peak gas 2000
- 100% owned and operated
- Low operating cost

Production: managing performance and cost

- FEED underway on Barrow terminal optimisation project potential for field life extension
- Ongoing terminal reliability and maintenance programmes

Development: adding new reserves

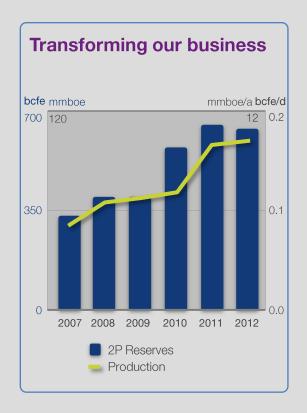
- Rhyl first Centrica gas development in the East Irish Sea in over 10 years (13mmboe, 80bcf)
- First gas expected Q1 2013, reserves doubled since sanction
- Whitehaven exploration well successful, may add up to 20bcf to reserves

Exploration: adding new resources

- 3D seismic survey completed in January, first in region since 1993
- Identifying deep pre-Triassic targets under the current reservoir.
- First deep exploration well expected 2014



Western Canada – capabilities in onshore E&P



Production: building scale

- Doubled our 2P reserves and production
- Taking advantage of low gas prices to acquire long-life assets for value

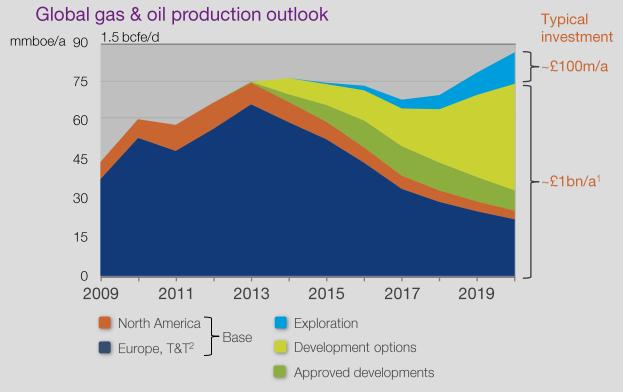


Development: capabilities in horizontal wells

- Shifted focus from shallow gas and coal bed methane to more valuable liquids-rich gas and oil
 - average well length increased from ~0.8km to ~ 3km
 - drilling programme from 95% vertical wells to 80% horizontal wells
- Unit costs decreased from \$5.5/mcf to under \$4/mcf
- Well positioned for further growth in North America



Diversified portfolio with stable production outlook



- Increasing diversification: UK <25% of production by 2020
- Four developments approved: Cygnus, Valemon, Kew, Grove
- Development options represent over 0.5bn boe of 2C resources
- Targeting double-digit returns from developments

Deploying further capital in E&P for value

- Consider upstream growth only where we see value
- Apply rigorous capital discipline
- North America currently an attractive market for further investment
 - good value opportunities
 - our gas production is only ~20% of our NA gas demand

North America

- Opportunity to acquire position in conventional and unconventional plays
- Scalable with the potential for exports

• Diversifies NBP exposure



Trinidad & Tobago

- Opportunities to deliver value from our existing positions
- Further exploration potential

Norway

- Scale and longevity exploration potential
- Further acquisitions around hubs

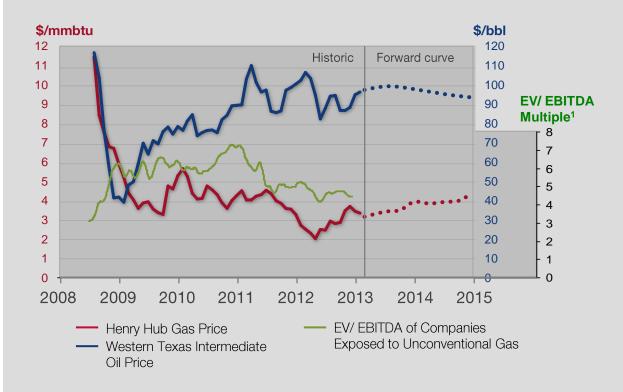
UK & Netherlands

- Mature assets, declining resources
- Focus on existing hubs
- Bolt-on acquisitions and divestments to high-grade portfolio

Opportunity to step up from 75mmboe/a towards 100mmboe/a production globally



Value is emerging in US unconventionals

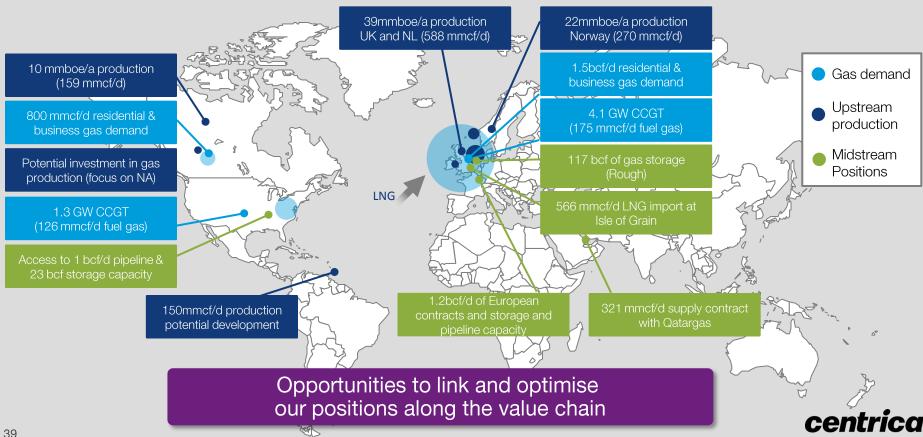


- Natural gas prices recovering as demand grows and production adjusts
- Asset prices now more realistic
- Technological advances have de-risked unconventional resources and increased well productivity



Develop our midstream business to integrate along the value chain

Significant positions along the gas value chain



Deploying our midstream capabilities

Our capabilities

Asset-backed optimisation

- Managing price risk, shape, intermittency and seasonal swing
- Track record in gas and power asset optimisation
- Assets and positions in UK, North America, Norway and Benelux across E&P, power, storage and logistics

Opportunities

Grow our optimisation business, linking our positions along the gas value chain

Procurement and contracting

- Strategic partnerships
 - 0.5 bcf/d supply contract with Statoil alongside a £1bn upstream asset acquisition
 - 2.4mmtpa (0.3 bcf/d) supply contract with Qatargas; MoU with QPI
- Market insights from participation across gas value chain

Increase our presence in LNG contracting, securing energy for our customers



Expertise and options in UK storage



	Rough	Caythorpe	Baird
% owned by Centrica	100%	100%	70%
Working gas (bcf)	117	4.9	108
Injection/withdrawal (days)	190/90	26/30	90/95

- UK has relatively low seasonal storage capacity
- Volatility in gas price may increase with more wind on the system
- Strong Asian demand may limit LNG imports
- Floor price may be required to promote investment and provide insurance

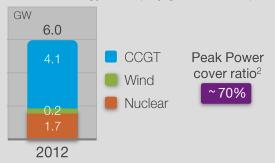


Projects

Maximising value from our existing UK power assets

Flexible, low carbon generation capacity

Centrica Energy UK equity generation capacity¹



Expected increase from existing fleet

Centrica Energy UK equity generation output



- CCGT: managing the fleet for market recovery
 - higher utilisation expected by 2015
 - turbine blade upgrade at South Humber and potential Kings Lynn replant
 - ongoing portfolio restructuring
- Nuclear: focus on reliability and life extension
 - good performance
 - seven year average life extension now assumed
- Wind: management of asset and maintain new options
 - Lincs into production and financing complete

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Options to invest if we see value

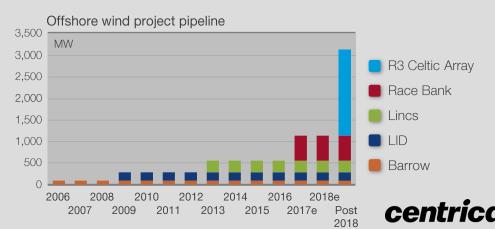
CCGT

- New build options maintained at least cost
- Investment decision subject to improvements in market outlook and capacity payment outcome
 - Kings Lynn 2 (1 GW)
 - other sites being considered

Offshore wind

- Pipeline of development opportunities but challenging environment. Investment requires:
 - regulatory certainty around revenues
 - steady, predictable timelines
 - fast capital cycling
 - availability of partners
- Seeking to progress Race Bank to FID
- R3 'Celtic Array' next in pipeline, following successful Race Bank





International upstream in summary

2. Integrate

our natural gas business, linked to our core markets

Grow and diversify our E&P portfolio for value

- Strong near term growth and good development pipeline
- Build and optimise our portfolio: moving towards 100mmboe/a, investing only for value
- Greater focus on North America

Develop our midstream business to integrate along the value chain

- Grow our midstream activities to integrate along the gas value chain and across the Atlantic
 - focus on LNG, storage, and asset optimisation

Maintain a low carbon power hedge and invest where we see value

- Further investment in offshore wind with limited capital employed
- Maintain new build CCGT options at least cost
 - higher output and margins as market conditions improve





Nick Luff Group Finance Director

Our strategic priorities

1. Innovate to drive growth and service excellence

2. Integrate our natural gas business, linked to our core markets

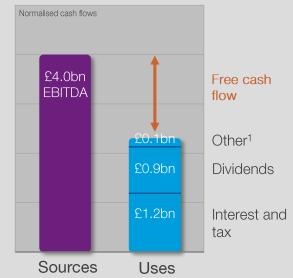
3. Increase our returns through efficiency and continued capital discipline

- Further develop organisational capability
- Continuously focus on safety
- Deliver value to shareholders

Cash generation

- Highly cash generative business model
 - ~£1.8bn free cash flow p.a.
- Significant flexibility in investment choices across the Group
- Opportunities benchmarked against returns to shareholders

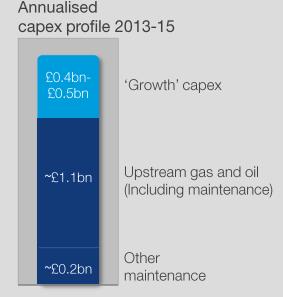
Sources and uses





Capex profile

- ~£200m p.a. maintenance capex
- ~£1.1bn p.a. to maintain and sustain production
 - bring gas and oil projects onstream
 - enhance production from existing assets
 - includes ~£100m p.a. exploration spend
- ~£400m-£500m p.a. available for 'growth' investment choices, broadly maintaining current levels of net debt
 - including additional upstream investment, offshore wind, new-build CCGT, gas storage, bolt-on acquisitions

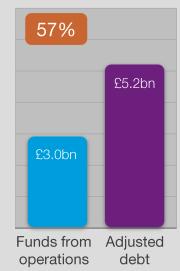


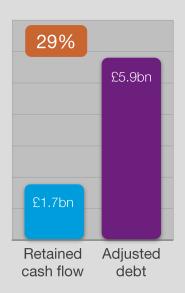


Credit headroom

For the year ended 31 December 2012





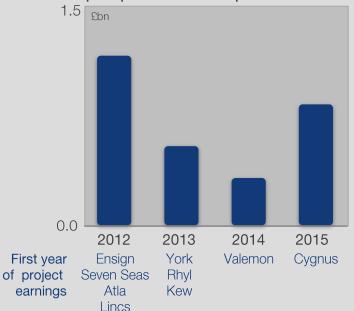


- Maintain commitment to A3 / A- credit ratings
- Comfortable 2012 metrics, expected to improve in 2013
- Headroom for value-adding acquisitions



Bringing projects on stream

Capital moving from pre-productive to productive



- Bringing £1.5bn of major new projects onstream between 2013-2015
- Track record of bringing resources into production
 - Rhyl discovery in 2009, first gas due early 2013
 - York appraisal in 2010, first gas due early 2013
- Balanced portfolio of exploration, development and production assets
 - high grading portfolio through investment choices



Case studies – organic investment decisions



Cygnus

- Strong strategic fit cornerstone asset
 - acquired through Venture Production acquisition
 - largest discovery in Southern North Sea for 25 years, £1.4bn total investment
 - Centrica share of 2P reserves of 53mmboe
 - deploying our expertise through 48.75% non-operated interest
- Shallow field allowance improves full cycle returns to ~10% level and point forward IRR to >20%



New nuclear

- Potentially attractive option acquired as part of BE acquisition in 2009
- £200m pre FID investment
 - good progress in a number of key areas
- Strict financial discipline, decision not to proceed
 - increased costs, extended timeline for return on capital
 - CFD structure does not provide hedge against downstream price volatility
 - existing nuclear JV performing well



Case studies - acquisitions



Statoil strategic partnership

- Delivered step change in scale of Norwegian activities, trebling 2P reserves
 - £1bn investment for 117mmboe 2P reserves (including 90mmboe producing Kvitebjørn field and 21mmboe Valemon development asset)
 - building on existing Norwegian position
 - leveraging our relationship with Statoil
 - specially tailored package upside through development and exploration
- Broader partnership, including supply contract and exploration MoU
- ~10% IRR, production ahead of investment case



First Choice Power

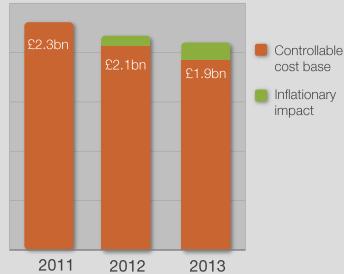
- Added 200,000 customers in core Texas market, increasing our scale by one third
 - high consumption, low-churn incumbent customer base
- Double digit IRR investment case; accretive in first year; five-year payback period
 - integration into existing platform completed ahead of plan, delivering synergies
 - lower churn



Operational excellence

- Strong health and safety record
 - process and personal safety a core priority
- Strong track record of cost reduction
 - on track to deliver £500m Group-wide cost reduction programme, ensuring we remain competitive
 - half of savings achieved in 2012
 - 3,000 roles removed
 - 5% reduction in underlying British Gas costs in 2012
 - improved levels of customer service
- Continuous focus on operational efficiency and cost reduction

Controllable operating cost base¹



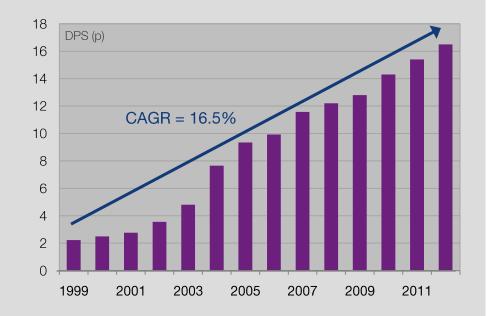
 Excludes exploration, bad debt, depreciation, additional investment in growth areas and the impact of acquisitions

A further £100m of cost savings are targeted within cost of sales



Dividend growth

- Strong track record of real dividend growth
- £500m share buy back announced in February 2013
- All investments benchmarked against returns to shareholders
- TSR of 36% over past 3 years







Sam Laidlaw Chief Executive

Our five year vision for a leading integrated energy company with customers at its core

Upstream

- Sustainable and highgrade portfolio in the North Sea
- Significant upstream position in North America e.g. unconventional gas
- Efficient power plants in the UK and North America, maintaining an appropriate hedge

Midstream

- Growing Midstream business in North America and Europe, with emerging presence in LNG
- Increase linkage between our gas supply and demand positions, maximising value through midstream optimisation

Downstream

- Strong and stable UK retail business, with growth in services and adjacent sectors
- More material energy retail and services businesses in North America



The next 3-5 years

1. Innovate to drive growth and service excellence

- Stable profits in BGR, growth in BGS and BGB
- Build capabilities in connected homes and businesses
- Double operating profit in North America downstream through organic growth and acquisition
- 2. Integrate
 our natural gas business,
 linked to our core markets
- Invest for value across our international portfolio, delivering annual production in the range 75mmboe to 100mmboe
- Link our positions along the gas value chain, emerging presence in LNG
- Options to invest in UK power generation if we see value, with partners to share equity risk

3. Increase
our returns through
efficiency and continued
capital discipline

- Drive cost efficiency across the Group
- Stay focused on health, safety and environmental performance
- Deploy capital where we see value
- Return surplus capital to shareholders