

Job Spec Code: LP11

Job Title: Market Intelligence & Commercial Analyst – British Gas Zero

Scene setter:

In British Gas Zero, we position, sell and deliver Net Zero Solutions to both B2B and B2C Customers. These solutions include Solar Panels, Heat Pumps, EV Chargers, as some examples. This is augmented by technology that optimises both business and home energy consumption.

In this role, the successful candidate will gather Market Intelligence and Insight for business streams specific to New Housing, Social Housing and Distributed Energy Schemes. The candidate would also work with the Business Development Team and actively (when ready) meet customers and discuss our solutions and fits for the customer need.

We see the candidate bringing their diversity of experience to help Net Zero in the world of commerce – whilst our team helps develop the candidate into an industry professional for Net Zero.

Overview of role:

The purpose of the role is to gather market intelligence and insights, whilst meeting with customers to position and present on our solutions in Net Zero Technologies. We see the candidate developing in this role and using their previous, varied transferable skill set to build and nourish relationships with internal and external stakeholders.

Attributes we need:

- Readily demonstrates a growth mindset and adaptability
- Relationship builder - strong team player who encourages co-operation, mutual trust, and open communication
- Excellent stakeholder management, able to collaborate well with internal and external colleagues across geographical locations
- Applies appropriate techniques to analyse data, generate insights
- Creative; with the ability to spot opportunities and be innovative
- Consistently meet deadline and completes task promptly

From Centrica's Core Capabilities, we're also looking for the following:

- Relationship building
- Customer focus
- Innovation

- Growth mindset
- Resilience
- Prioritisation

Key accountabilities during placement:

- Gathering Market Intelligence Around Social Housing, New Housing and Distributed Heating Systems
- Presenting to Stakeholders on the intelligence gathered and potential outcomes of it
- Meeting with clients to understand their needs around Net Zero and their current thinking
- When ready, helping position and present our solutions for Net Zero to the customer

Essential and Desirable:

Essential:

- An availability date to begin placement from Monday 30th September
- For military individuals:
 - 4 years+ leadership experience
 - A Service Leaver undertaking resettlement – or within 24 months of leaving the Forces and still eligible for CTP support

Desirable:

- Degree educated or equivalent
- For athletes - coaching experience – high performance

Career potential beyond placement:

Career Path and progression is highly likely to be in either Strategy, Marketing or Business Development

Location of Placement:	Placement Salary	Length of Placement
Role is home based with occasional travel – likely to our Windsor, Park House and Uddingston (Scotland) offices	Between £43,000 - £53,000 depending on experience	9 months

Useful web links:

[Centrica | Home](#)
[Gas and electricity, boilers and energy efficiency - British Gas](#)

