

Job Spec Code: LP01

Job Title: Brand Partnership Executive, British Gas

Scene setter:

British Gas Strategic Brand Partnerships architects, secures, activates, and manages Centrica's brand partnerships externally & internally. These currently include Team GB, Paralympics GB, Scottish Rugby & Scottish Football. We're looking for a Brand Partnership Executive to support our work in these areas.

As the Official Energy Services Partner, British Gas has partnered with Team GB and Paralympics GB ahead of the Paris 2024 Olympic and Paralympic Games, providing critical support to both organisations as they make their final preparations this year and beyond.

To kickstart the partnership, an exciting school's programme, *Get Set for Positive Energy* will aim to reach almost 1 million* young people and families across the UK. Team GB and Paralympics GB's *Get Set* was originally created as the official education programme for London 2012 and now offers a broad range of free, cross-curricular resources and activities for schools and community groups across the nation.

The free programme, which has been designed by educational experts, harnesses the collective power of Team GB, Paralympics GB and British Gas to empower young people and their communities in the role we can all play in saving energy and creating a greener future.

Overview of role:

We're looking for someone who can bring a fresh perspective, with the ability to drive forward and leverage our contracted rights & assets across our sporting partnerships - whilst helping to manage and deliver our end-to-end activation plans across multiple engagement channels, both internally & externally.

The role needs someone who can bring innovative ideas and fresh perspectives, injecting new energy and creativity into our business area. Your diverse background and experience can lead to different approaches to problem-solving and strategic thinking.

Attributes we need:

- Readily demonstrates a growth mindset and adaptability
- Strong team player who encourages co-operation, mutual trust, and open communication
- Excellent stakeholder management, able to collaborate well with internal and external colleagues across geographical locations
- Effective networking & influencing skills.
- Ability to negotiate effectively with internal staff and external service providers
- Someone who will actively challenge status quo to deliver better outcomes
- Creative; with the ability to spot opportunities and be innovative

- Consistently meet deadline and completes task promptly
- Strong presentation, communication, and written skills – ability to
- Articulate a compelling argument, verbally and on paper

From Centrica's Core Capabilities, we're also looking for:

- Prioritisation
- Ability to challenge & support
- Growth Mindset
- Trustworthy
- Relationship Building Skills

Key accountabilities during placement:

- Work closely with the Brand Partnerships Lead and Events & Hospitality Manager to drive forward & activate our brand partnerships across the business
- Work closely with multiple stakeholders – both internally & externally – to ensure the successful delivery of our partnership deliverables
- Support with the delivery of our activation plans across all our brand partnerships including Team GB, Paralympics GB, the Scottish Football Association and the Scottish Rugby Union
- Support with internal engagement planning across all partnerships

Essential and Desirable:

Essential:

- An availability date to begin placement from Monday 30th September
- For military individuals:
 - 4 years+ leadership experience
 - A Service Leaver undertaking resettlement – or within 24 months of leaving the Forces and still eligible for CTP support

Desirable:

- Degree educated or equivalent
- For athletes - coaching experience – high performance

Career potential beyond placement:

The next natural step would be promotion to Brand Partnerships Manager

Location of Placement:	Placement Salary	Length of Placement
The role is hybrid with occasional office travel across our sites (e.g., Windsor, Leicester, Leeds, Stockport, London)	Between £43,000 - £53,000 depending on experience	9 months
Useful web links:		
Centrica Home Gas and electricity, boilers and energy efficiency - British Gas British Gas joins Team GB and ParalympicsGB (centrica.com) Scottish Gas teams up with Scottish rugby for a greener Scotland (centrica.com) Scottish Gas and Scottish FA announce unprecedented five-year agreement (centrica.com)		